

# OUR STORY



world **skills**  
foundation

JANUARY 2011



we are the **advocacy**  
**and education** arm of  
WorldSkills International

we have a shared  
mission and vision



# our mission is

to promote and facilitate through cooperative action a worldwide awareness of the essential contribution that skills and high standards of competence make to the achievement of economic success and personal fulfilment.

basic  
education

+

professional  
skills

=

new  
life





# our values are

everyone is equal

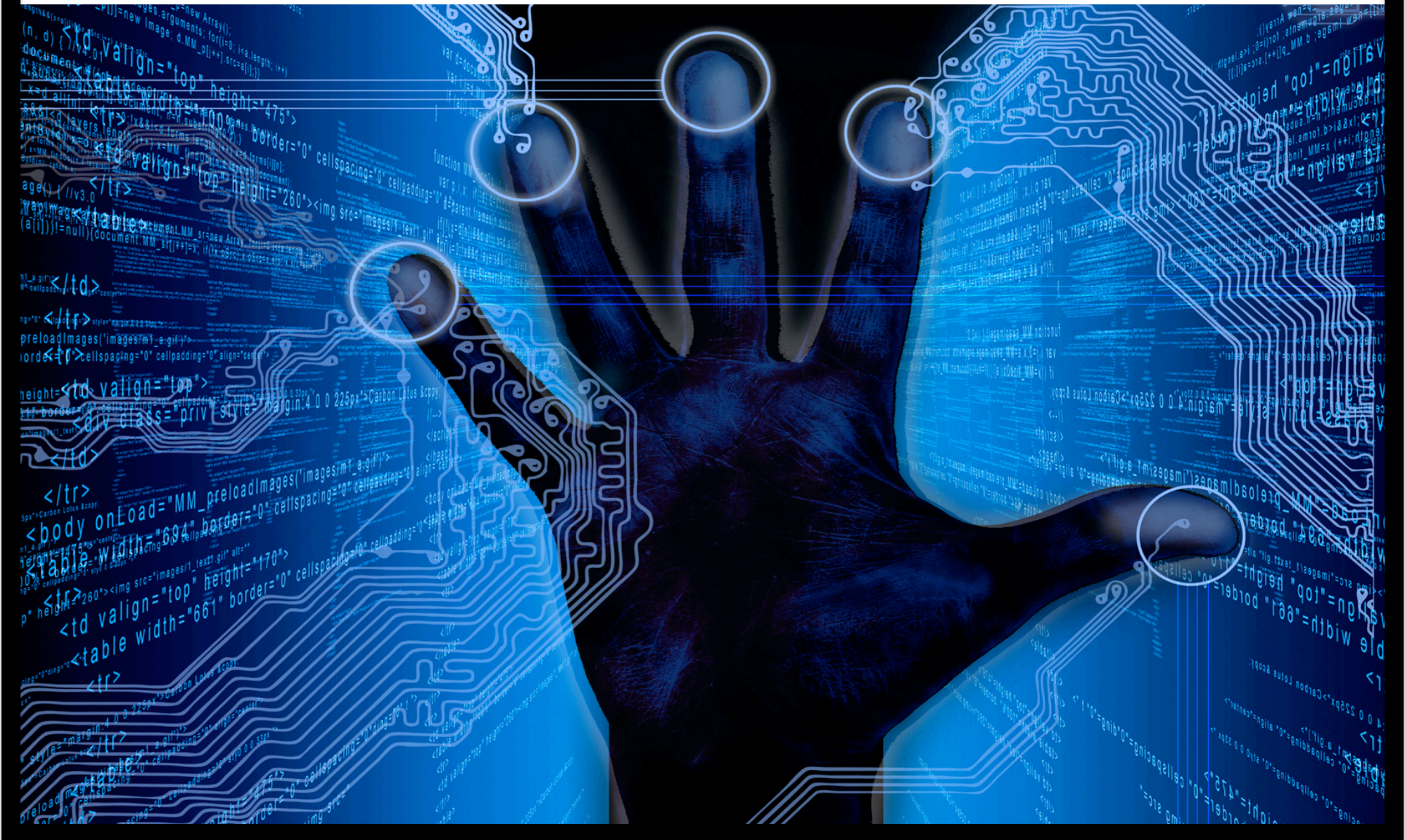
everyone has the same, equal opportunity

everyone is helped to do their best





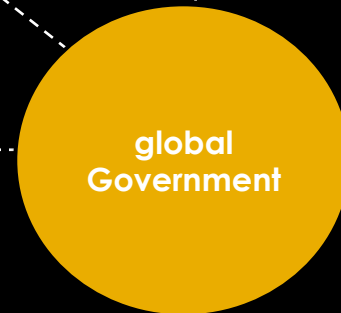
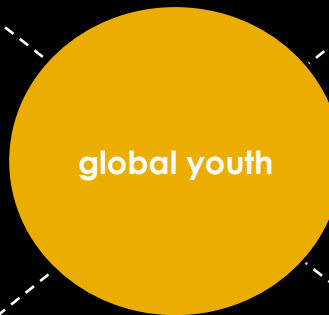
we believe a highly skilled workforce underpins the strength of society



**we believe** high quality skills come from cooperation and interaction

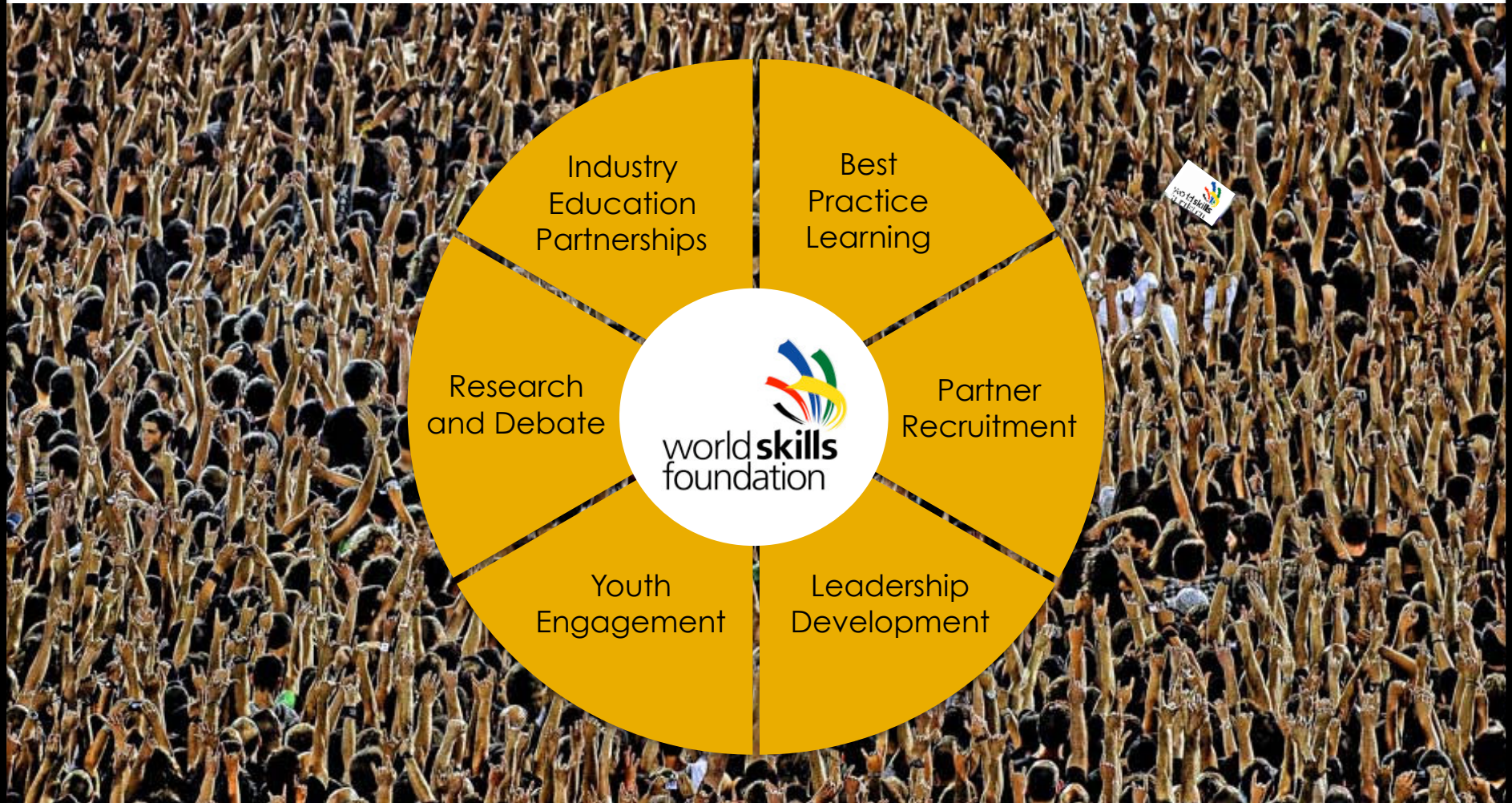


we bring together + mobilise  
people, organisations and communities  
who have a common interest = SKILLS





our resources will be  
deployed across the world





we aim to bring out the very best from individuals, companies, and educational institutions for society





we dream of  
a world where  
all people will  
have the skills  
they need to  
prosper and  
be happy